

The 10th Annual
Fast Eddy's BAM Jam
Media Packet
August 12-13, 2017

This media packet includes information about the upcoming 10th Annual Fast Eddy's BAM Jam. Fast Eddy's BAM Jam is the largest 3 on 3 basketball tournament in Idaho, happening this Saturday and Sunday, August 12-13. In this packet you will find helpful information such as:

- Top Players to Watch
- Random facts about the tournament
- Schedule of events
- Locations at the event where you can find great tournament images
- Tournament Layout
- Contact information

We hope this helps you as you cover one of the biggest events in Boise this August!

TOP TEAMS AND PLAYERS TO WATCH

BAM Jam typically features some of the most talented men's and women's players in the northwest. Thanks to a centralized location with college programs of all sizes located near by, it is no shock that players ranging from community college to the professional level play in the tournament.

There are far too many players and teams to list all of them with details so we've picked out a few highlights and have listed them here.

Tick Tock Media – Can they make it three straight? The 2015 and 2016 Elite 6'0 Over Champs are trying to re-write the BAM Jam history books with a third consecutive championship. This would be the first time for a 3-peat since the STADIA Legends did it from 2010-2012. TTM's roster is a little different this year, with John Rillie now coaching at UC Santa Barbara and Rob Heyer off the roster, the team brings in College of Idaho standout, Craig Mcgee, and Northwest Nazarene University alum Derek Miller.

Bauscher Real Estate – Boise State University standouts Matt Bauscher, Booker Nabors and Bryan Defares will join up with Oregon Tech's Kevin Baker to try and take the ship. They came up just short last year but have altered their roster as Jason Ellis and Mark Sanchez won't be competing.

Elite Regionality

The elite division at BAM Jam has started to become a destination for top ballers. This year, the 20 elite teams feature players from all over the west and northwest. Players hail from:

Benton City, WA
Coolidge, AZ

Draper, UT
Irrigon, OR
Evanston, WY
Mill Creek, WA
Mountain View, CA
San Diego, CA

RANDOM FACTS

This is the 10th Annual Fast Eddy's summer BAM Jam but it is actually the 18th BAM Jam tournament that Select Basketball has hosted when you add in the eight spring tournaments.

Over 2,500 feet of temporary highway tape is used to create courts. Curbs and sidewalks are used when possible but most lines are laid out by hand, including the 3-point lines. BAM Jam spends over \$20,000 locally on materials, labor and other services to make the event happen each summer.

There are representatives from 10 different states at this year's tournament including Arizona, California, Idaho, Nebraska, Nevada, Oregon, Texas, Utah, Washington and Wyoming. There are also 70 different cities being represented.

SCHEDULE OF EVENTS

Friday

Team check in is Friday night at Even Stevens in downtown Boise from 5:00-7:00 PM
Tournament set up goes from 6:00 PM until it is completed, usually around 8:00 PM.

Saturday

Games start at 8:00 AM and go until 4:00 PM with a break from 11:30-12:00. Some courts may also go from 5:00-6:00 PM depending on the number of teams.

The men's Elite 6'0 and Over and 6'0 and Under games will be played at the Select Printing Center Court located at the intersection of 6th Street and Bannock.

From 4:00-5:00 PM on Saturday we will be hosting the POWERADE Slam Dunk Championship and the Wild 101 3-Point Challenge on the steps of the Capitol Building.

Qualifying for the 3-Point Challenge will go from 9:00 AM until 3:00 PM on Saturday.

Sunday

Games start at 8:00 AM and go until 4:00 PM with a break from 11:30-12:00. The bracket championship games will start happening on some of the smaller brackets in the morning and will continue until 4:00.

Girls High School Championship (Amherst Madison court): 9:00 AM

Boys High School Championship (Army National Guard court): 3:00 PM
Men's 6'0 Under Elite Championship (Select Printing Center Court): 3:00 PM
Men's 6'0 Over Elite Championship (Select Printing Center Court): 3:30 PM

The tournament will start tearing down as brackets are completed and we are usually done by about 6:30 PM.

CAPTURING THE EVENT

We are here to help the media in any way that we can. Here are a few ways that you can get the most out of the event, depending on your needs and deadlines. But if you have other ideas or needs please let us know how we can help.

To get an initial look at the tournament divisions, brackets and match ups, visit www.bamjamboise.com as all the brackets are posted there along with a court map.

If there is a **team or player that you are tracking**, you can contact Jon DeWolfe at (208) 409-2424. Jon is our bracketing guru and should be able to help you out. Just let him know who you are and who you are calling with and he should be able to hunt down the information.

If you are **curious about how the volunteering at BAM Jam works**, contact our Volunteer Director and Court Monitor Director Colby Blaine, (208) 340-7588. If you recognize Colby's name, it could be because he is the Associate Head Coach at the College of Idaho and has been the director of countless basketball events.

On Friday, there are two good opportunities for cool imagery. At team check in, all of the team captains will be at Even Stevens in downtown Boise to pick up their registration packets from 5:00-7:00 PM. The peak timing for this is 5:00-5:30.

The event set up team gets going at Capitol Park starting around 6:00 PM where they will start wheeling out baskets and taping courts. Set up crews of 4-5 will be running all over the place with tape, baskets, etc. Contact Clint Hordemann at (208) 989-1550 for details (best to try him before 3:00 PM or he'll have a basket in his hands).

On Saturday, the Select Printing Center Court will feature elite teams all day. The men's 6'0 and Over can get physical but very athletic, which is great for video.

Around 11:00 AM, we anticipate nearly 10,000 people at the event. That will be the point when Fast Eddy's BAM Jam is peaking while the Boise Farmer's Market is in full swing and the Tour de Fat will be hosting a rally at the Capitol Building. Even if you are just in to people watching, BAM Jam will be the best place to be!

Our 3-point contest will also be going most of Saturday. Preliminary rounds go non-stop until about 3:00 PM. These are good chances to see a bunch of made 3-pointers and talk to participants and fans while they wait to shoot.

The most intense hour for imagery is on Saturday from 4-5 PM at the Capitol Building. We combine the Slam Dunk and 3-Point contests into a one hour presentation. With the Capitol Building as a back drop from one angle and Capitol Park and Capitol Street from another, you should be able to get a lot of unique stuff that will work for you.

On Sunday, bracket play continues with the championships in the afternoon. All games are done by 4:30 to help you make your deadlines. As mentioned above, Elite championship games for elite brackets will start at 3:00 and be done at 4:00 at the Select Printing Center Court.

The tear down is pretty uneventful but we have done it in dirt storms and rain so it could be entertaining.

TOURNAMENT LAYOUT

To take a look at the basic layout, use the following link:

www.bamjamboise.com/play/brackets-map/